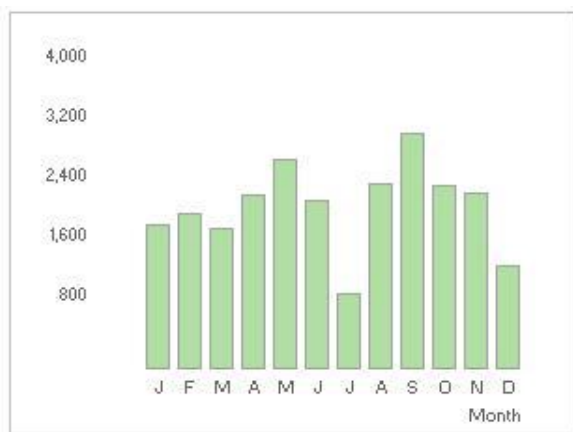


Update for CPD providers March 2009

Welcome to the latest update for CPD providers on CPDFind. In this issue:

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Date	Number
January 2008	1,912
February 2008	2,050
March 2008	1,869
April 2008	2,315
May 2008	2,796
June 2008	2,229
July 2008	999
August 2008	2,471
September 2008	3,134
October 2008	2,448
November 2008	2,334
December 2008	1,363
Total	25,920
Maximum (September 2008)	3,134
Minimum (July 2008)	999
Average	2,160

Some statistics

CPDFind has just come through its first full calendar year. The graph shows the number of visitors in 2008. The overall total for 2008 was nearly 26,000 educators.

There are now over 300 providers on the system with another 30 in the pipeline.

Magic buttons and feeds are appearing all over the local authority CPD web sites and even as far afield as a [teachers' development centre in Hong Kong](#). One of the most encouraging trends is the appearance of buttons and feeds in many of the national groups set up to support Curriculum for Excellence on Glow. For example, the Early Years national group has a direct link to Early Years CPD opportunities provided by your good selves!

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CPDAnswers

The CPD Team have been gathering questions and feedback over the last year and have developed a help system for the CPD community in Scottish education, called [CPDAnswers](#). It caters for a wide range of questions. You can get a direct link to [CPDAnswers for providers](#) here. We will be incorporating this into the website to provide just-in-time support for you and other users of CPDFind

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Changes to CPDFind user view

As a result of feedback from users, we are about to go live with a number of changes to how educators use CPDFind.

- the categories will be removed from the front page **and** from the advanced search option
- users will be able to **filter** searches by keyword and by delivery mode
- a way will be made available to make keyword-specific RSS feeds and alerts possible
- the number of CPD modes has been extended in the advanced search option. See this [post on CPDAnswers](#) for help

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Changes to CPDFind provider view

- key terms will be strictly limited to 5. Please separate them by commas. Any additional terms entered will **not** be passed to the user system and therefore not returned to the users.
- the categories will be removed from the system completely. Your category information already entered will not be lost. Where there are less than 5 terms in the keywords field, these terms will be added to the keywords field

Title	Heads Together - HotSeat with Kenny Dalglish
Short description <i>Max 50 word / 200 characters</i>	Footballing legend Kenny Dalglish will be in the Guest Hotseat in May 2007 discussing his involvement with wegiveto.com, a charity website that can make money for
Full description	<p>Footballing legend Kenny Dalglish is a trustee for a charity that can make money for your school. We Give To, a charity run organisation, will give a percentage of every penny you spend online directly back to the school of your choice. Head Teachers around the country can</p> <ul style="list-style-type: none">• ask Kenny about his involvement in the charity• discuss how best to promote the website within education circles and the wider community.
Outcomes	<ul style="list-style-type: none">• Increased Knowledge and understanding of the wegiveto.com charity• Some practical tips for increasing awareness of the website in your community which in turn can help raise funds for your school

- we have added a 'rich-text editor' to the system (see above), so you can highlight, italicise, bullet, and embolden your opportunity descriptors
- the process for entering a CPD opportunity has been reduced from 4 steps to 3
- the number of CPD modes has been changed and a mapping has been made for your existing data. Please note that the limitation to one mode only still applies.

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A word of advice

When you enter information about your CPD opportunities, remember you are writing for the web not a paper catalogue. How long do you have to get a user's attention? [Click here for the answer.](#)

Now go back and look at one of your CPD opportunity pages! Does it do the job?

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Suggested next steps

1. If you are not yet using *CPDFind* to promote **all** your CPD, now is the time to do so!
2. look at your provider details. Does this page describe your organisation's CPD credentials in a concise manner?
3. take the opportunity to review the descriptors you have in the system, asking yourself the following questions:
 - a. the keywords. Do they sum up my opportunity in 5 keywords or less?
 - b. is my description succinct?
 - c. can I improve the user experience by using some of the new 'rich-text' features like bullet points?
 - d. if the opportunity is free, please make sure you use the word **Free** in the cost field for the occurrence
4. Ask Anne! For some of the time up to 17th April 2009, the CPD team has engaged the services of a CPD consultant, Anne McGhee, to assist with this transition period. Please contact Anne if you have any questions or want some free, general advice on your *CPDFind* details. Anne can be contacted on cpdregister@ltscotland.org.uk

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Quick links section

[CPDFind provider page](#)

[CPD team blog](#)

Contact us on cpdregister@ltscotland.org.uk

Contact Con on c.morris@ltscotland.org.uk

[CPDAnswers blog](#)